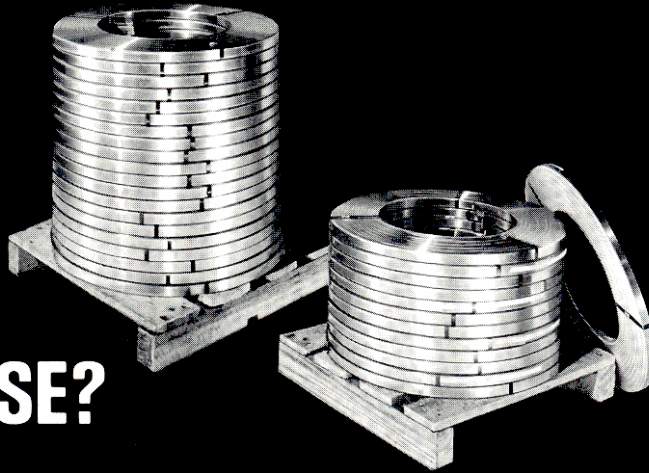


# **SHEET OR STRIP? WHICH TO CHOOSE?**



Concerning these so very similar and yet so distinctly different products, the real and fundamental difference is **QUALITY**. While both types are stocked by us and are available in all tempers and quantities over 1 lb., the practical problem of choice is. . . **FIRST COST VS. FINAL COST**. There are many instances where the cheaper "sheet coil" will do and all costs are considered at a savings. On the contrary, there are many instances where "genuine strip steel only" will do at a final cost less than sheet steel.



## **SELECT SHEET COIL**

- If sheet steel's broad tolerances will do.
- If the fabricating operations are not too complicated and do not require intricate, expensive dies.
- If high speed production is not required.
- If fairly heavy, oversize gauge variations are not objectionable.
- If a fine surface finish is not essential.
- If a good base for paint or enamel is desired.
- If wide variations in physical characteristics are permissible.

## **SELECT STRIP STEEL**

- If strip steel's close tolerances are required.
- If you wish to avoid rapid die wear due to heavy oversize gauge variations.
- If high speed production methods are employed.
- If you want maximum "square footage" for greatest parts yield per ton.
- If you require a fine finish or a better base for plating.
- If you must have a high degree of uniformity of chemistry and physical properties - plus precision tolerances.
- If you want selected tempers for maximum strength and lightest weight.



Both products are available in coil and cut lengths and in all tempers and quantities of one pound and over.

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